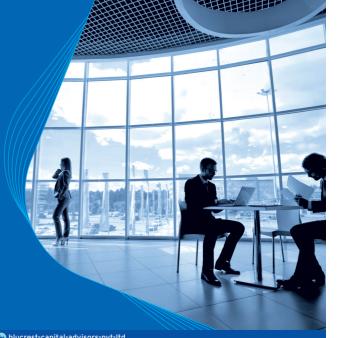


# **ABOUT US**

BluCrest Capital Advisors Pvt Ltd was started in early 2016 with a vision of being most favoured destination for business enterprises seeking Financial and Compliance / legal solutions.

The team consists of qualified MBA's,CA and CS who were ex-senior level bankers, Rating heads, CFO who have a collective experience of more than 60+ years. The team has a very deep experience in areas of Debt Syndication, Cross border trade and finance, Trade credit Insurance, Off Balance Sheet Finance, Credit rating advisory, Corporate Compliance and legal matter.

**Blucrest** as financial advisory firm brings a unique perspective to advisory by focusing on providing innovative tailor-made solutions in for every corporate. We cater to companies at all stages starting from Start-ups to Unicorns. Over the Past 5 years we have delivered our services to 200+ clients.



# **SERVICES**

## 1. TRADE FINANCE **SOLUTIONS**

The success story of our Structured Trade and Commodity Finance is driven by an experienced and competent team whose core competency lies in advising corporates on arranging specialized Short, Medium or Long Term financing against Commodity trade flows.

Customised in nature, this offering entails comprehensive solutions right from prepayment financing to financing of Open A/c receivables. Generally structured around the supply chain and commercial terms of customers, these facilities may use export contracts, trade receivables and collection accounts as collateral.

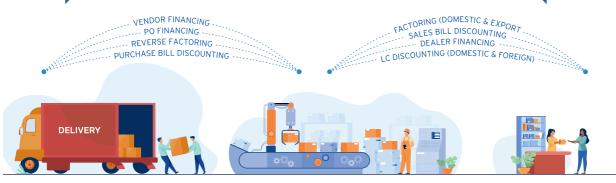




## SUPPLY CHAIN FINANCING

Supply Side

**Customer** Side



**SUPPLIER** 



**MANUFACTURER** 



**CUSTOMER** 







# 2. WORKING **CAPITAL NEEDS**

Working capital is the lubricant that keeps your company's finances running. Too little working capital can signal liquidity problems and too much working capital suggests you are not using your assets efficiently to increase your revenues.

At Blucrest, we partner with you to analyse and design bespoke, deep dive working capital solutions that will help optimise your cash flow and expand your business at reduced costs.

Following is a comprehensive list of working capital products which Blucrest offers.



# 3. CREDIT RATING CONSULTANCY

We are a leading credit rating consulting and advisory firm that provides high-end analytical support to leading corporations in India. We have helped more than 100+ client attain multi notch rating upgrades

#### Advantages

- Save Upon Hefty Interest Costs
- Get Timely Sanction of Credit
- Ensure Availability of Adequate Capital To Fund Your Plans
- Make Credit Available On Affordable Terms
- Better Planning & Control On Your Funding Strategy
- Improvement of Corporate Image
- Improve Visibility Along With Credit Rating
- Attracting Investor's Attention On The Basis of Rating Strength And Creates An Access To New Markets

### OUR APPROACH









Closure of The Mandate

Understanding Client's Business & His Rating Requirements

Initial Analysis & Internal Team Discussion







Management Discussions

Organizing Information For The Rating Agency

Selection of Credit Rating Agency & Preparation of Broad Timelines & Schedules









Deliver Optimum Rating For The Company

Regular Interaction With Management On Company Performance

Updating The Rating Agency On Same

Improving Its Rating Y-O-Y



LONG TERM	SHORT TERM	CAPITAL ADEQUACY RISK WEIGHT %
AAA	A1+	20
AA+	A1	30
AA		
AA-		
A+	A2+ / A2	50
Α		
A-		
BBB+	A3+ / A3	100
BBB		
BBB-		
BB+	A4+	150
BB		
BB-		
B+	A4	
В		
В-		
C+		
С		
C-		
D	D	



## 4. CIBIL RESOLUTION

CIBIL score is an important factor that is considered by lenders at the time of offering you a loan or credit card. It is a numerical summary of your credit history and repayment behaviour.

#### What are the Advantages of a High CIBIL score?

- Cheaper interest rates on loans
- Cards with better benefits and rewards.
- Avail pre-approved loans
- Loans with longer tenure
- Quicker approval on credit applications
- Negotiation power
- Discount on loan processing fees and other charges
- Higher credit card limit

#### Types of CIBIL Disputes

CIBIL dispute types depend on the entity you are registered as, a company or an individual.

- 1. Company Disputes
- 2. Individual Dispute

As a team, we have the relevant experience of helping you resolve these disputes.



# 5. TRADE CREDIT **INSURANCE**

Trade credit insurance (TCI) protects you against the risk of your customers not paying you when trading within India or overseas. Our association with underwriters are located around the world and continuously analyse the credit ratings of around 240 million businesses. Should your customers' financial circumstances change, we'll make you aware of this to enable you to take appropriate action.

#### Benefits

- Increased access to finance, as we can provide your bank with the reassurances it needs when extending finance to you
- A reduction in your bad debt provision and, in turn, a healthier balance sheet
- The confidence to seek out new markets and customers, and benefit from the growth this may bring
- Assists in securing contract/s by extending favourable credit terms without compromising established risk management policies
- We ensure timely compliance of insurance policy which will assist in clearing claims if any

## FEW OF THE CLIENTS SERVED BY BLUCREST

















































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