FINANCIAL INSIGHTS



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• Debt Syndication • Supply Chain Finance • Credit Rating Advisory • Trade Credit Insurance • TEV / LIE

THE ROLE OF DEBT SYNDICATION FINANCING IN SUPPORTING INDIA'S GROWING INFRASTRUCTURE SECTOR

Prologue

- Infrastructure spending in India is estimated to reach \$1.4 trillion in the 5 years between 2019-2024, according to government projections. This will require significant financing from both public and private sources.
- Debt or credit financing from banks and other financial institutions accounts for about 25-30% of overall infrastructure financing in India.
- Syndicated loans, where a group of banks/lenders provide loans together to one borrower, are an important source of debt financing for large infrastructure projects.
- The syndicated loan market for infrastructure financing has grown from around \$3.4 billion in FY2014 to over \$10 billion in Fy2019.

What is Debt Syndication Financing?

Debt syndication financing is a process in which multiple lenders come together to provide a single loan to a borrower. Instead of a single lender shouldering the entire loan, multiple financial institutions collaborate to spread the risk and share the lending responsibilities. The lenders in a syndicate share the risk and are only exposed to their portion of the loan. This type of financing is often used for large loans, such as those needed to finance infrastructure projects or mergers and acquisitions. It allows for greater flexibility in structuring deals and can accommodate the diverse needs of both borrowers and lenders. It also allows customized financing terms for borrowers.



Leading arrangers of syndicated loans include SBI Capital Markets, Axis Bank, ICICI Bank, Yes Bank, HDFC Bank among Indian banks and banks like Standard Chartered, HSBC among foreign lenders. Syndicated loans allow banks to spread risks, arrange large-scale financing, and reduce costs through mutual participation in appraisal and monitoring. It also allows customized financing terms for borrowers.

Debt syndication financing includes several key components and processes:

1. Identification of Lenders : The lead arranger identifies and invites potential lenders to participate in the syndication. These lenders may include banks, financial institutions, or other investors.

2. Due Diligence : Lenders conduct thorough due diligence to assess the creditworthiness and risk associated with the borrower. This involves reviewing financial statements, business plans, and other relevant information.

3. Commitment Phase : Lenders commit to providing a certain amount of the loan, and the borrower gains a clear understanding of the terms and conditions from each participating lender.



4. Documentation : The necessary legal and financial documents are prepared to formalize the terms of the syndicated loan. This includes a syndication agreement, loan agreement, and other relevant contracts.

5. Allocation of Funds : Once the syndication is successful, funds are allocated to the borrower. Each lender receives its agreed-upon portion of the loan amount.

What is the Role of Debt Syndication in growing Infrastructural Sector?

In the infrastructure sector, debt syndication financing plays a crucial role in facilitating large-scale projects. Debt syndication involves multiple financial institutions coming together to provide a loan package to a borrower, typically a project developer or an infrastructure company. Debt syndication in the infrastructure sector helps in raising substantial funds required for projects such as roads, bridges, power plants, or other significant developments.

It enables diversification of the funding sources, reducing the reliance on a single lender and improving the overall financial stability of the project. Additionally, debt syndication allows for customization of the financing structure to match the specific needs and cash flow patterns of the infrastructure project, making it a flexible and tailored financial solution. Overall, debt syndication plays a pivotal role in driving large-scale infrastructure initiatives by leveraging the combined financial strength and expertise of multiple lenders.



Loan distribution reduces default impact through shared risk

In the infrastructure sector, debt syndication financing plays a vital role in mobilizing funds for large-scale projects. Here's how it contributes :

1. Raising Large Capital : Infrastructure projects like highways, airports, power plants etc. require huge amounts of capital expenditure running into billions of dollars. Syndicated loans allow pooling of funds from multiple lenders to provide the large amounts of financing needed.

2. Risk Sharing : The risks involved in infrastructure projects are high given the long gestation periods and execution complexities. Syndicated loans allow the risk to be shared by having multiple lenders in the consortium. This makes lenders more willing to provide funding.

3. Expertise Pooling : Complex infrastructure projects require expertise across various domains like technology, construction, operations etc. Lender consortium allow pooling of expertise from different financing institutions.

4. Enhanced Project Viability : Infrastructure projects often require long-term financing, and debt syndication provides a way to structure loans over extended periods, aligning with the project's lifespan. This improves the overall viability of the project.

5. Global Participation : Debt syndication can involve international lenders, attracting foreign capital to support infrastructure development. This global participation can diversify funding sources and bring in a broader perspective on project financing.

Challenges of Debt Syndication Loans

Debt syndication financing involves coordinating multiple lenders to provide funds for a single borrower. Some challenges include :

1. Complexity in Coordination: Coordinating multiple lenders with varying terms, conditions, and expectations can be complex, requiring effective communication and management. Coordination is very important aspect of loan syndication.

2. Market & Economic Volatility: Fluctuations in interest rates and market conditions can impact the overall cost of debt and returns for lenders, introducing uncertainties into the syndication process.

3. Due Diligence Risks: Conducting due diligence on both the borrower and the syndicate members is crucial. Incomplete or inaccurate information can lead to misjudgments and increased risks.



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Conclusion

Infrastructure development requires massive long-term capital investments. The government alone cannot fund the entire infrastructure investment needs of the country. This is where debt syndication becomes useful.

In India, debt syndication has emerged as an important source of infrastructure financing. Banks, NBFCs, insurance companies, pension funds, etc. come together in a consortium to fund infrastructure projects.

Syndicated loans allow pooling of funds from different entities, thus helping finance large ticket infrastructure projects which otherwise would have been difficult for any single lender.

It diversifies the risk of lending across multiple lenders. Since infrastructure projects have long gestation periods, syndication allows lenders to spread their exposure.

Many infrastructure projects in sectors like power, roads, ports, airports etc. have been financed through syndicated debt in India.

With the government aiming to invest over \$1 trillion in infrastructure during 2012-17, syndicated financing from banks and institutional investors played a key role.

In summary, debt syndication has emerged as a crucial mechanism to channelize funds from various sources towards building India's infrastructure backbone.

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